



## **Minnesota AgriGrowth Council Director of Government and Member Relations**

The Minnesota AgriGrowth Council (AgriGrowth) is seeking a full-time director of government and member relations to represent a diverse membership of agricultural/food companies, agribusinesses, and farmers while providing a unified voice at the State Capitol and with other government entities.

This position is critical to AgriGrowth's mission to be an advocate and promoter for Minnesota's agriculture and food sector. In addition to providing leadership on public policy and regulatory measures that impact our members, the successful candidate will actively identify, recruit, support and retain AgriGrowth members.

This position will direct AgriGrowth's legislative advocacy program, including: surfacing priority member issues, directing AgriGrowth's policy committee, working with other stakeholders to develop policy positions, overseeing efforts of our contract lobbyist, and interfacing with legislators, Executive Leadership, as well as agency and association staff.

Additionally, working with the Executive Director, this position plays a key role in membership retention and growth and supports various special projects and programs. Monitoring and researching issues, drafting policy position papers, drafting and reviewing correspondence, preparing and providing regular policy updates or briefs, and maintaining and building relationships with current and future members are major components of this position.

### **Job Title**

Director of Government and Member Relations

### **Position Type**

Fulltime, salaried, exempt, employment at-will position

### **Pay and Benefits**

Salary and benefits package commensurate with experience

### **Location**

St. Paul, Minnesota. Some travel throughout Minnesota and occasional travel outside the state.

### **Key Duties and Responsibilities**

- Establish and maintain positive relationships with elected officials and staff.
- Research issues impacting Minnesota's agriculture and food sector; draft policy positions, and prepare updates and correspondence as needed.
- Monitor state and federal issues impacting Minnesota's agriculture and food sector and coordinate related advocacy efforts.



- Participate in committee hearings, testify on behalf of the association, and coordinate AgriGrowth member testimony.
- Attend meetings with legislators, staff, executive and agency officials, as well as others.
- Provide written and oral issue updates stakeholders, legislators, and members.
- Represent AgriGrowth at coalition and partner meetings.
- Enhance AgriGrowth's grass roots action network.
- Organize annual AgriGrowth Day on the Hill event and pre- and post-legislative lunches.
- Execute other government-relations programs throughout the year and around the state.
- Actively support and grow AgriGrowth membership via effective relationship and records management as well as through strategic recruitment efforts.
- Manage and grow AgriGrowth's MNAgPAC political action committee and other election engagement strategies.
- File lobbying and PAC reports as required.
- Other duties as assigned.

## Preferred Qualifications

- Previous experience in government relations, association work, or related field.
- Legislative or lobbying experience, or demonstrated knowledge of the state legislative and regulatory processes. Knowledge of Minnesota's agricultural and food sector a plus.
- Strong analytical and research skills.
- Clear and consistent verbal and written communication skills combined with effective interpersonal and organizational skills.
- Experience with Microsoft Office 365 Suite and products.
- Minimum of a bachelor's degree in a relevant field.

## To Apply

Please e-mail a resume and letter of interest including any salary requirements to [tnelsen@agrigrowth.org](mailto:tnelsen@agrigrowth.org) by 1 p.m. on Monday, July 1, 2019. Additional information regarding AgriGrowth can be found at: [www.agrigrowth.org](http://www.agrigrowth.org).

AgriGrowth is an equal opportunity employer.



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