



MEMBERSHIP INFORMATION

PLATINUM

- National/international impact
- Fortune 500 companies
- Direct reliance on the agriculture and food systems sector with a strong international presence (including food companies, crop protection, engineering and financial institutions)

GOLD

- Regional, statewide and/or national impact
- State-based business (corporate office in Minnesota)
- Strong dependence on agriculture and food systems sector (such as food companies and processors with a national reach, financial institutions and producers)

SILVER

- Regional and/or statewide impact
- Three or more Minnesota locations
- Indirect—and in some cases direct—reliance on the agriculture and food systems sector (such as crop protection, food and beverage companies, transportation, financial institutions, renewable energy, bioscience, bio technology and bio life sciences and technologies)

BRONZE

- Local and/or regional impact
- One or two Minnesota locations
- Indirect reliance on the agriculture and food systems sector
- Service sector supporting agriculture and food systems (such as law, marketing/public relations, public policy, technology, financial institutions, transportation and renewable energy)

SMALL BUSINESS

- One location, for-profit, revenues under one-half million

NONPROFIT/EDUCATION

- Higher education
- Federal, state and local governments
- Associations and non-profits

INDIVIDUAL

- Membership listed in the individual's name



MEMBER BENEFITS

Direct access to the only organized network of agriculture and food systems industry professionals and the service sectors that support them.

Opportunities to provide input that informs AgriGrowth's legislative policy priorities.

Public policy and advocacy efforts in support of the agriculture and food systems industry on the state and federal level.

Opportunities to highlight your expertise by hosting informational programs in partnership with AgriGrowth that support the overall membership.

Access to the latest in consumer confidence research and messaging through AgriGrowth's membership in the Center for Food Integrity (CFI).

Regular member-only bulletins where you'll receive information unavailable to non-members or the general public.

Participation in legislative updates and webinars delivered by AgriGrowth's public policy team.

Invitations to participate in discussions, round tables and other events convened by AgriGrowth in support of the industry as it navigates the rapid policy, economic and social changes surrounding food systems.

Reduced registration rates for AgriGrowth events and invitations to member-only events. AgriGrowth offers ten to fifteen events per year.

Discounted registration for local conferences, as well as national conferences held in the Twin Cities region.

Minnesota AgriGrowth Council is a non-partisan, non-profit member organization representing the agriculture and food systems industry. Our strategic approach to policy development, issues management, collaboration and awareness fosters long-term sustainability, competitiveness and business growth. AgriGrowth's diverse membership provides an informed and respected perspective for key influencers and consumers. AgriGrowth's industry-wide perspective is essential in a state where agriculture and food is the second largest economic driver.

WHAT IS UNIQUE ABOUT AGRIGROWTH'S WORK?

Members are part of the only organization in Minnesota whose diverse membership and public policy work is **solely devoted** to ensuring a progressive environment for developing and sustaining the agriculture and food sector.

Members have a **point of contact** for sharing their story and informing policymakers about the issues impacting their business and the business climate. AgriGrowth works to know and understand our members' stories which strengthen our position as we work to inform consumers, policymakers and the general public about the value of Minnesota's agriculture and food systems industry to our state's economy.

Members have a **trusted go-to-source** for exclusive and timely industry information.

Members gain access to **unparalleled opportunities for networking, relationship building and collaboration** with leaders from across the food and agriculture and food systems industry in Minnesota and beyond.

FIVE REASONS FOR MEMBERSHIP IN AGRIGROWTH

1

We have been a **positive public voice** for Minnesota's agriculture and food systems industry since 1968.

2

We are a nonprofit, nonpartisan member association which serves as a **trusted resource** for policymakers, media, key industry stakeholders, consumers and our members.

3

We provide opportunities for networking, relationship building, and collaboration among our **diverse membership** of agriculture and food systems businesses and the service sectors that support them.

4

We have a public policy director **dedicated to watching issues** affecting the broader agriculture and food systems industry on behalf of our members.

5

We **foster dialogue** between agribusiness, producers, farmers, state and federal agencies, higher education and policymakers.

MEMBERSHIP APPLICATION

MEMBER INFORMATION			
ORGANIZATION NAME	BUDGET YEAR	E.G. JULY TO JUNE	JOIN DATE
PRIMARY CONTACT ROLE	WEBSITE		
PRIMARY CONTACT NAME	EMAIL	PHONE	
ADDRESS			
CITY	STATE	ZIP	
INVOICING INFORMATION			
INVOICE CONTACT NAME	EMAIL	PHONE	
ADDRESS			
CITY	STATE	ZIP	
COMMUNICATIONS CONTACT INFORMATION (IF DIFFERENT THAN PRIMARY CONTACT)			
COMMUNICATIONS CONTACT NAME	EMAIL	PHONE	
ADDRESS			
CITY	STATE	ZIP	
EMPLOYEES (WHO WISH TO RECEIVE MEMBER MATERIALS DIRECTLY)			
NAME	EMAIL		
NAME	EMAIL		
NAME	EMAIL		
NAME	EMAIL		
NAME	EMAIL		
NAME	EMAIL		
ABOUT MY ORGANIZATION			
REGIONAL	LOCATIONS	BRIEFLY DESCRIBE ORGANIZATION	
STATEWIDE	LOCATIONS		
ONE LOCATION	LOCATION		
MY ORGANIZATION IS MOST INTERESTED IN (CHECK ALL THAT APPLY)			
LEGISLATIVE/POLICY ISSUES	PARTNERING WITH AGRIGROWTH TO SHARE EXPERTISE WITH OTHER MEMBERS	B2B NETWORKING AND CONNECTIONS	
OPPORTUNITIES TO PROVIDE INPUT INTO POLICY PRIORITY SETTING	HOSTING AN EVENT FOR AGRIGROWTH MEMBERS	SPONSORSHIP OPPORTUNITIES	
AGRI-BUSINESS / INDUSTRY NEWS	POLICY DEVELOPMENT COMMITTEE PARTICIPATION	EXHIBIT OPPORTUNITIES	
MARKETING OF MY BUSINESS TO MEMBERS	STATEWIDE (REGIONAL) SPECIFIC EVENTS	SCHOLARSHIPS FOR STUDENT MEMBERSHIPS (\$150)	
OTHER:	OTHER:	OTHER:	
ISSUES THAT ARE MOST IMPORTANT TO MY ORGANIZATION		ANY ADDITIONAL INFORMATION TO HELP US WORK TOGETHER	
AUTHORIZATION		OFFICE USE ONLY	
APPLICANT SIGNATURE		DATE RECEIVED	
DATE		AGRIGROWTH STAFF INITIAL	



400 ROBERT STREET NORTH, SUITE 1520
 SAINT PAUL, MINNESOTA 55101
 AGRIGROWTH.ORG • @MN_AGRIGROWTH

DIRECTOR OF MEMBERSHIP & DEVELOPMENT
 MARY KAY DELVO • MKDELVO@AGRIGROWTH.ORG
 PHONE 651-905-8900 EXT. 2 • FAX 651-905-8902